

Dollar Academy Sport

3 Year Strategy

2025 - 2028



***Nurturing Potential, Driving performance, Shaping
Character for Life***

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Introduction

Sport plays a central role in the life of Dollar Academy, shaping not only the physical wellbeing of our pupils but also their confidence, character, and capacity to thrive. This Sport Strategy sets out our vision for a programme that is inclusive, ambitious, and transformative. One that provides open access, high-quality opportunities, and a culture of equity for every pupil, regardless of gender, experience, or background. Through clear priorities and a commitment to excellence, we aim to ensure that sport at Dollar continues to inspire, challenge, and empower all who take part.

Mission Statement

‘At Dollar Academy we are dedicated to shaping young minds through forward thinking education, grounded in traditional values, empowering them to make a positive impact in ‘their world’.

Vision

‘Nurturing Potential, Driving performance, Shaping Character for Life’

To be a school recognised for a high performing, inclusive sporting ethos that unites our community, builds character, and shapes confident, resilient young people.



Purpose of School Sport

School sport plays an essential role in developing confident, resilient young people. It supports their health, wellbeing, and physical development; builds character, teamwork, and leadership; and strengthens both school identity and community pride.

A clear and purposeful school sports strategy is vital to ensure these benefits are delivered consistently and equitably, providing structure, direction, and long-term vision for all aspects of provision. Through meaningful opportunities for every pupil and clear pathways for those who aspire to progress to higher levels of performance, the strategy helps secure lifelong involvement in sport and a lasting commitment to active, healthy living.



Strategic Framework - Eight Strategic Pillars



We have established a strategy structured around eight core pillars that will shape and inform every aspect of our development.

This strategy is delivered through a pupil-centred approach, supported by aligned staff culture, clear programmes and pathways, strong communication, and a recognisable sporting identity. It is strengthened by purposeful partnerships with governing bodies, universities, and community organisations, and sustained through ongoing evaluation and continuous improvement.

Aims and Ambitions for 2028



To achieve these ambitions, the following three-year strategic roadmap has been designed to guide development, set clear priorities, and measure progress over time.

3 Year Road Map



Pillar One - Participation and Inclusion

We aim to ensure that every pupil has meaningful opportunities to participate, with equitable access regardless of gender, ability, or background. Our provision is designed to be inclusive and diverse, offering a range of pathways that support engagement at all levels - from entry-level activity through to competitive sport.



Year 1 Deliverables

- Complete a full participation audit across all teams, clubs, and activities
- Identify underrepresented groups (gender, ability, age, interest areas)
- Introduce 2 or 3 new entry-level / recreational sport opportunities
- Launch annual participation reporting and dashboard

Pillar Two - Pathways to Excellence

We will establish clear progression routes to ensure talented pupils access higher-level coaching and competition. Sport-specific performance pathways will provide structured support at each stage of development. A consistent, transparent talent-identification and selection framework- including defined criteria for trials and squad progression-will underpin fairness and excellence across all teams.

Year 1 Deliverables



- Map all pathways for key sports (School → Club → Regional → National).
- Publish criteria for selection, talent ID, and squad progression
- Set expectations for planning, session quality, behaviours, and communication.
- Create common coaching frameworks so pupils experience consistency across sports
- Promote athlete behaviours such as organisation, punctuality, nutrition, recovery, and mindset.
- Establish attacking and defensive principles and style of play

Pillar Three - Athletic Development

Athletic development builds the physical foundations that enable pupils to participate safely and effectively across all sports. It enhances strength, mobility, and coordination, reduces injury risk, and promotes long-term health and wellbeing. By integrating structured athletic development into the curriculum, we will equip pupils with the fundamental movement skills and physical literacy required for sustained performance, confidence, and lifelong engagement in physical activity.

Foundations

Establish S&C framework;
complete baselines



Growth & Alignment

Implement progressive
training frameworks.



Excellence & Sustainability

Full integration across the
programme; review and
optimise

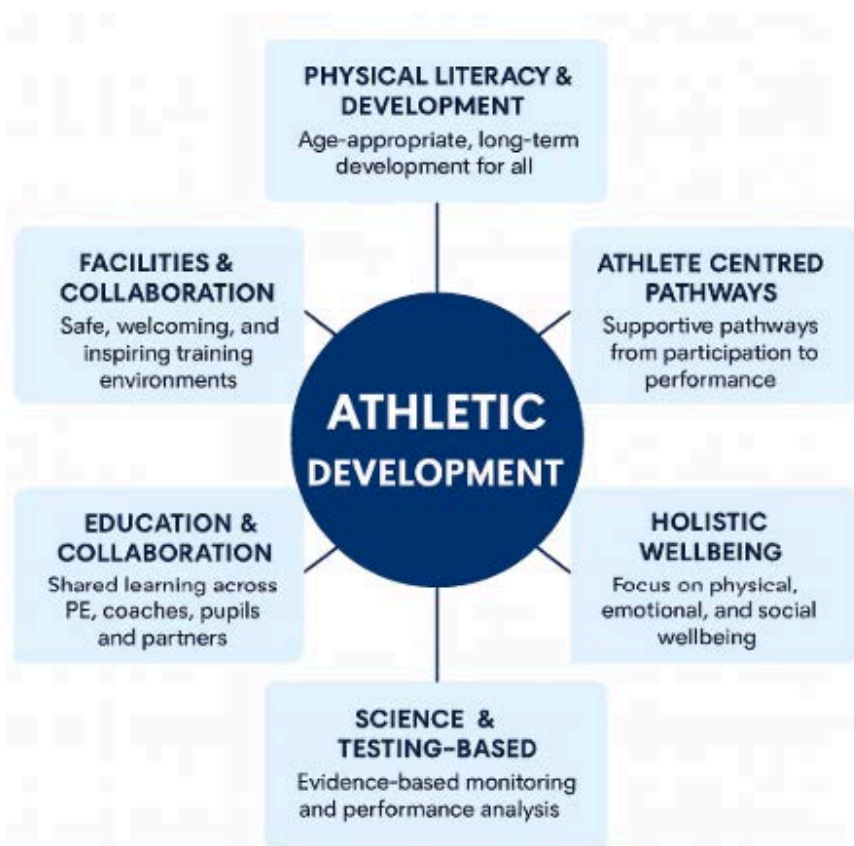


Year 1 Deliverables

- Finalise and share the Athletic Development framework
- Conduct baseline fitness and movement assessments for performance groups
- Introduce S&C induction for all pupils in sport in S2/S3
- Review equipment and space; implement small but high-impact improvements

Athletic Development Framework

Our Athletic Development Framework supports every pupil in becoming a confident, capable, and healthy mover. Built around six core pillars, it outlines how we create the best environment for learning, training, and long-term progress. Together, these pillars ensure all pupils receive age-appropriate guidance, positive experiences, and the foundations to thrive in sport and physical activity.



Pillar Four - People and Staff Development

This pillar focuses on strengthening the knowledge, confidence, and consistency of everyone involved in delivering the Dollar Academy sports programme. By providing targeted CPD aligned with long-term athletic development, inclusive practice, and current best practice, we ensure staff are equipped to deliver high-quality coaching and teaching.

Foundations

Provide core CPD; create staff handbook.



Growth & Alignment

Implement coaching alignment across sports.



Excellence & Sustainability

Evaluate impact and expand specialist CPD



Year 1 Deliverables

- Deliver core CPD on LTAD, inclusive coaching, athlete wellbeing, sport specific first aid and Athletic Development
- Provide support for staff leading new or developing sports
- Create mentoring links between experienced and early-career coaches



Pillar Five - Communication, Branding & Reputation

Our aim is to build a strong and recognisable identity for Dollar sport, promoting shared pride and a clear sense of purpose across the school. We will celebrate both performance and effort to reinforce positive sporting values and inspire continued participation. Strengthening communication with parents, pupils, and the wider community will ensure transparency, connection, and collective support for the school's sporting vision.

Year 1 Deliverables

Foundations

Launch brand identity;
improve communication
system



Growth & Alignment

Increase output and visibility.



Excellence & Sustainability

Build external recognition



- Launch a refreshed brand identity for Dollar Sport (vision, visual language, core messages).
- Improve communication channels including weekly updates, match reports, and termly sport highlights.
- Strengthen visibility of non-performance achievements (effort, progress, leadership).
- Refresh sport pages on the school website



Pillar Six -Partnerships & Strategic Relationships

This pillar is about building strong connections that open up more opportunities for our pupils and programmes. We'll work closely with clubs, universities, governing bodies, and health partners, as well as collaborate with other schools for shared CPD and competition. By involving our alumni, we can add extra support, expertise, and pride to Dollar's sporting community.

Year 1 Deliverables

- Formalise partnerships with priority local clubs and community providers
- Establish contact with National Governing Bodies for key sports.
- Develop initial links with universities and alumni to support athlete development.
- Partner with health & wellbeing professionals (nutrition, sleep, psychology).

Foundations

Formalise key partnerships



Growth & Alignment

Expand partnerships and deepen collaboration.



Excellence & Sustainability

Secure long-term agreements and legacy projects



Pillar Seven -Facilities & Infrastructure

Our facilities strategy focuses on creating safe, high-quality environments that enable every pupil to participate, enjoy, and excel in sport. By prioritising targeted upgrades, we aim to enhance access, support performance pathways, and ensure our spaces meet the evolving needs of our school community.

Foundations

Audit facilities; identify quick wins



Growth & Alignment

Implement priority improvements.



Excellence & Sustainability

Develop and progress long-term facility plans



Year 1 Deliverables

- Conduct full indoor and outdoor facility audit
- Identify immediate quick-win improvements (e.g., storage, signage, layout)
- Develop a three-year facility improvement plan.



Pillar Eight - Monitoring and Evaluation

Our strategy's progress will be evaluated annually using clear measures, including participation levels, performance outcomes, pupil voice feedback, parental engagement, staff CPD uptake, and external recognition from partners and governing bodies. Findings will be shared with the SSG each year to ensure transparency, accountability, and ongoing improvement.

Year 1 Deliverables

- Establish baseline metrics for the key indicators above
- Introduce a simple annual sport report for SSG which will be reviewed and strategy amended as required.
- Gather pupil voice feedback termly
- Review Year 1 outcomes and confirm Year 2 priorities by June 2026.



Conclusion

This three-year strategy provides a structured, aspirational, and sustainable approach to developing school sport at Dollar. By building strong foundations, embedding aligned systems, and fostering a culture of excellence and inclusion, Dollar will create a sporting environment where every pupil can thrive.

